
BTEC National Level 3 Extended Certificate in Business -

Summer task.

For your Business BTEC you will need excellent research, explanation and analysis skills. Here is a summer task to help you to practice these skills ahead of starting the course. You can then use this work in your coursework when you get back if you choose so it is a valuable use of your time.

The following tasks will take you approx. 3-4 hours and are **due for submission the first lesson back in September 2024.**

Activity	<p>Investigate/research using the internet and write about all three of the following businesses in your own words (copy and paste and/or A.I. are not permitted):</p> <ol style="list-style-type: none">1) Amazon2) Tesco3) Other business of your choice <p>You must include the following:</p> <ul style="list-style-type: none">→ When did the business start-up?→ Who are the current owners?→ What sector do they operate in? (primary, secondary, tertiary, quaternary) Use the link to help remind you what these are. https://www.bbc.co.uk/bitesize/guides/zmx47nb/revision/2→ What are their aims and objectives? Use the link to help remind you what these are. https://www.bbc.co.uk/bitesize/guides/z4b2qp3/revision/1 <p>→ Write a paragraph about what a SWOT analysis is (use these resources to help you: https://www.tutor2u.net/business/reference/swot-analysis https://www.tutor2u.net/business/reference/swot-analysis-video)</p> <p>→ Write a paragraph about what a PESTLE analysis is. Use this resource to help you: https://www.tutor2u.net/business/reference/what-is-pest-analysis</p> <p>Challenge task</p> <p>Select 4 more businesses of your choice and write an article explaining the impact of high inflation upon their:</p> <ul style="list-style-type: none">Sales,Profits,Demand <p>Overall success or failure. https://www.tutor2u.net/business/reference/inflation-and-business-overview</p>
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