

Excellent application of relevant concepts and methods informed by literary study	Excellent application of relevant concepts and methods informed by linguistic study	Consistently coherent and fluent written expression	Consistently coherent and fluent use of terminology	Excellent , fully developed and critical analysis of ways in which meaning are shaped	Perceptive understanding of the significance of the contexts in which texts are produced and received	Perceptive understanding of the influence of the contexts in which texts are produced and received	Excellent and detailed exploration of connections across texts informed by linguistic concepts and methods	Flair and originality demonstrated to communicate in different ways	<p><b>AO1 Apply concepts and methods from linguistic and literary study, using associated terminology and coherent written expression</b> 22%</p>	<p><b>AO2 Analyse ways in which meanings are shaped in texts</b> 27%</p>	<p><b>AO3 Demonstrate understanding of the significance and influence of the contexts in which texts are produced and received</b> 21%</p>	<p><b>AO4 Explore connections across texts, informed by linguistic and literary concepts and methods.</b></p>	<p><b>AO5 Demonstrate expertise and originality in the use of communication in different ways</b></p>
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nd creativity  
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nicate in  
ways. 15 %

High degree of control of written expression